

# HeatSeekers

Mark Group Ltd  
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Dear Resident

## **The Island Insulation Scheme - a new initiative from Isle of Wight Council helping residents save money on their energy bills**

You are probably spending more than you need to heat your home. Around half of the heat lost in a typical home is through the walls and roof. This is an opportunity to save money and reduce the carbon footprint of your home.

HeatSeekers is supported by the Isle of Wight Council and the scheme aims to assist residents in improving their homes by installing energy efficiency measures. Insulating your home will reduce the amount of heat escaping. You could **save up to £420\*** per year on your energy bills with the correct levels of insulation.

The HeatSeekers project uses thermal imaging technology to identify homes that may benefit from improved insulation. This is achieved by simply driving down the street in specially adapted vehicles, which can image up to 1,000 properties an hour, and highlight which ones appear to be losing excessive amounts of heat. It is important to state that the thermal image acquired is purely the outside of the building.

After taking external thermal images of the houses in your area we will let you know if your home is letting too much heat escape. An advisor from Mark Group, our installation partner, will call in the near future to discuss your options to reduce heat loss. Of course, the scheme is entirely optional and if you wish not to participate you can simply inform the Advisor or call HeatSeekers Opt Out in advance on 0800 111 4968.

We have funding available to help with the cost of insulation. If you qualify for full funding, then the insulation will be free. The part funded prices start from £150 for cavity wall insulation and £185 for loft insulation.

If you would like further information please call HeatSeekers on **0800 111 4968** or go to [www.iwight.com/islandinsulation](http://www.iwight.com/islandinsulation)

Yours sincerely

The HeatSeekers Team

**Working together to help you save money on your energy bills**



## Island Insulation Scheme Pricing

Standard Property type	Cavity wall insulation including C.I.G.A. Guarantee	Loft with under 60mm existing depth	Loft with over 60mm existing depth **
2 or 3 bed mid terraced house or flat	£150	£185	£202
2,3 or 4 bed end terrace or semi detached house	£150	£185	£202
2, 3 or 4 bed semi detached bungalow	£150	£185	£202
2,3 or 4 bed detached house or bungalow	£180	£185	£202

\* The £420 saving over a one year period is made up from installing cavity wall insulation and increasing your loft insulation from 25mm to 270mm. The cost savings shown are approximate, are provided for illustrative purposes only and are based on a gas heated semi-detached house with three bedrooms. Savings assume a gas price of 3.407p/kWh with a gas consumption of 31,700 units per annum (prior to installing the insulation measures). Individual savings may vary depending on type, age, main heating fuel of your home or if you choose to take increased warmth following installation of the measures. This is broken down into £110 saving for loft and £310 for cavity wall insulation. Offer is subject to availability and may be withdrawn at any time.

\*\* Offer applies to lofts with up to 100mm existing loft insulation depth

Extras not included on this scheme. Additional items at an extra cost for hot water tank jackets £36.75, cavity vents £36.75 and loft hatches £105 (including VAT)

Any information given remains confidential between the Council and Heatseekers under the Data Protection Act. All Heatseekers surveyors and Mark Group advisors will carry photographic ID and you will be provided with a Council Contact number if you wish to confirm their identity.